

Education

University of Brighton

BA (hons) Art and Design -
Graphic Design pathway
2004-2005

Hastings College of Arts and Technology

H.N.D 2D/3D Design and
Communication
2002-2004
N.D Graphic Design
2000-2002

Hillcrest School

11 GCSE's A-C
1995-2000

Work

Freelance Designer

Jackal Distribution/Duffs shoes
London
2005

Initially joined through work experience but kept on as a freelance at various periods. Worked on re-designing web sites for two of their distributed brands; Duffs and T.U.K. Photographed and art worked product shots before designing the Autumn/Winter catalogues. Worked on concepts for clothing designs, such as pattern and prints.

Freelance Designer

Not Only But Also
Brighton
January 2005

Brighton based print and web company whom I worked with on a number of web site pitches before joining White Leaf.

Senior Designer/Partner

White Leaf Design
Hastings
January 2005 - November 2007

University funded design studio set up with College friend, and run from an office in Hastings.

We carried out work for a number of mainly local clients; such as the Stables Theatre, Hastings Jazzworld, Swan House guest house, Toaster Productions film company, and Hastings College. Also some London/national based clients, such as; Anderson & Sheppard Saville Row tailors, and 'So You Wanna Be' – a dance and theatre school. Clients were introduced mainly by word of mouth, but we were also employed by other designers such as Tim Epsom, who worked with us on Elle MacPherson products, and Paul Beavis, a London based web designer.

Freelance Designer

Various
November 2007 - January 2009

Since leaving White Leaf, I worked for Royal Mail before travelling to Northwest America from May to September 2008. Whilst there, I freelanced for Bacon skateboards, working on a number of adverts and tour flyers. Since returning, I again worked for Royal Mail, but completed worked on freelance projects for various companies.

Assistant Designer

Tyler Consultants
Brighton
February 2009 – September 2010

I was employed at Tyler Consultants Ltd, an integrated marketing agency based in Hove, as an assistant designer. My main duties included coming up with and realising concepts for various briefs, including livery designs, flyers, logos, corporate brochures and folders, html emails, and websites for many different clients.

Creative Artworker

Cats Protection
Haywards Heath
September 2010 – Current (fixed term contract ended May 2011)

Employed as a member of the in-house team at the animal charity Cats Protection. Here I worked on a number of briefs including National advertising and campaigns; shop support; community fundraising; newsletters and magazines; web banners; and large format information posters.

Designer

Rocket Base
Worthing
May 2011 – August 2011

Here I worked on a number of briefs for clients including hotels, golf clubs, property developers, children's clothing and magazine publishers.

Creative Designer

Cats Protection
Haywards Heath
August 2011 - current

Re-employed by Cats Protection as a full-time member of the design team. Here I have continued my work, but in a more involved and creative led capacity, specialising in National and Regional advertising campaigns, sub-brand creation and management, digital design (such as the desktop and mobile website re-design), internal and external communications in many formats, implementation of a web-to-print tool for volunteers/staff to produce branded material, design/illustration for *The Cat* (magazine with circulation of 28k), lead on various initiatives to improve homing and awareness, produced assets for social media, and have recently worked closely with external agencies to deliver

a new National advertising campaign via web, social, radio and television.

Work Experience

Coley Porter Bell

London
2 weeks during 2003

Worked on concepts for new service station cafe. Carried out general research and presentation duties.

Caughtinthecrossfire.com

London
Various weeks during 2005

Worked on creating tee shirt designs and flash animations, for online skateboarding and music magazine.

Awards

YCN Design and Communication Awards

2004-2005
Commended

1066 Business Awards

2007
Young Entrepreneur of the Year

Skills

Adobe CC
Photography
Illustration
Copy-writing

Interests

Skateboarding
Photography
Travelling
Cycling
Camping
Laughing